



New Business Information Sheet

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1. What education and industry-related experience does/do the principal(s) of the company have that will enable the organization to succeed (please attach resume of each principal)?

2. How does the company differentiate itself from the competition?

3. What are the company's anticipated strengths and weaknesses?

4. Most new businesses experience cash flow problems in the initial stages of operation, therefore, has the company established a contingency plan to address this possibility should the company not be profitable during the first six months? Please provide details and a forecasted budget (if available):

5. Does/Do the principal(s) of the company have any other outside sources of income to support their current lifestyle(s)?

6. Are there any additional capital assets available to further secure this transaction (i.e. free and clear equipment, publicly traded stocks, personal residence with equity, rental properties, security deposit or letter of credit/cd, etc.)?

7. How much cash has/have the principal(s) of the company contributed to capitalize this business venture?

8. What will the acquisition of this equipment do to help the business succeed? Is it "essential use" equipment?
